



Request for Proposals

To Enhance the Settlement and Integration of Newcomers to the Province.

Purpose

The Department of Human Resources, Labour and Employment (HRLE), Office of Immigration and Multiculturalism (OIM) is calling for proposals aimed at increasing and enhancing settlement and integration services throughout the province, particularly in rural areas.

Background

On March 27th, 2007, government launched the province's first immigration strategy, *Diversity ~ Opportunity and Growth*. This strategy aims to significantly increase the attraction and retention of immigrants to the province. An Office of Immigration and Multiculturalism (OIM) within the Department of HRLE has been established to implement this strategy. The OIM promotes the province to prospective immigrants, implements retention measures, and enhances settlement and integration services. This immigration strategy has firm targets to triple the number of immigrants to the province and increase the retention rate to at least 70% within the next five years.

With respect to the goals associated with retention, the immigration strategy outlines key actions which assist in the settlement and integration of newcomers. In light of these identified measures, the OIM is inviting applications for funding of programs and services which will support the goals outlined in the Immigration Strategy.

Scope of Work

The OIM will accept proposals which address the following six areas of integration:

- **Labour Market Integration**
- **Language Training For Adults**
- **Community Capacity Building and Rural Retention**
- **Creative Initiatives**
- **Research Projects**
- **Multicultural Activities**

Applicants should refer to the Newfoundland and Labrador Settlement and Integration Program Funding Guidelines to view specific details of proposal submissions and eligibility requirements.

In proposal development, applicants should refer to the following documents:

- the Office of Immigration and Multiculturalism's *Immigration Strategy* (<http://www.hrle.gov.nl.ca/hrle/immigration/pdf/strategydoc-mar07.pdf>);
- the province's *Regional Diversification Strategy* contained in the INTRD Strategic Plan 06-08 (http://www.intrd.gov.nl.ca/intrd/pdf/StrategicPlan2006_JAN10.pdf);
- key factors highlighted in the *Toolbox of Ideas for Smaller Centres* (<http://www.icavictoria.org/toolbox.htm>);
- the 2005 publication *Retention and Integration of Immigrants in Newfoundland and Labrador - Are We Ready?*; and, (<http://www.hrle.gov.nl.ca/hrle/immigration/pdf/ImmigrationStudyFinal.pdf>)
- previous projects completed under NLSIP funding www.nlimmigration.ca.

Deadline for Proposals

Applicants must send one electronic copy, and one hard copy of their proposal before the close of business on Friday, April 29, 2011, forwarded to the addresses below.

All submissions should be addressed to:

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Submissions and questions related to the RFP only should be addressed by e-mail to: sheldononeill@gov.nl.ca

All other immigration questions/concerns should be directed to: immigration@gov.nl.ca