



## **Request for Proposals**

**To Enhance the Settlement and Integration of Newcomers to the Province.**

### **Purpose**

The Office of Immigration and Multiculturalism (OIM); Department of Human Resources, Labour and Employment (HRLE), is calling for proposals aimed at increasing and enhancing settlement and integration services throughout the province, particularly in rural areas.

### **Background**

On March 27th, 2007, government launched the province's first immigration strategy, *Diversity ~ Opportunity and Growth*. This strategy aims to significantly increase the attraction and retention of immigrants to the province. An Office of Immigration and Multiculturalism (OIM) within the Department of HRLE has been established to implement this strategy. The OIM promotes the province to prospective immigrants, implements retention measures, and enhances settlement and integration services. This immigration strategy has firm targets to triple the number of immigrants to the province and increase the retention rate to at least 70% within the next five years.

The Newfoundland and Labrador Settlement and Integration Program (NLSIP) was created in August 2008 to provide funding to organizations with a vested interest in settlement and integration of newcomers to our province. Since its inception, it has provided assistance to more than fifty (50) projects and initiatives which can be viewed at [www.nlimmigration.ca](http://www.nlimmigration.ca).

With respect to the goals associated with retention, the immigration strategy outlines key actions which assist in the settlement and integration of newcomers. In light of these identified measures, the OIM is inviting applications for funding of programs and services which will support the goals outlined in the Immigration Strategy.

### **Scope of Work**

The OIM will accept proposals which address the following six areas of integration:

- **Labour Market Integration**
- **Language Training For Adults**
- **Community Capacity Building and Rural Retention**
- **Creative Initiatives**
- **Research Projects**
- **Multicultural Activities**

Applicants should refer to the Newfoundland and Labrador Settlement and Integration Program Funding Guidelines to view specific details of proposal submissions and eligibility requirements.

In proposal development, applicants should refer to the following documents:

- The *Provincial Immigration Strategy* (<http://www.hrle.gov.nl.ca/hrle/immigration/pdf/strategydoc-mar07.pdf>);
- The *Regional Diversification Strategy* contained in the INTRD Strategic Plan 06-08 ([http://www.intrd.gov.nl.ca/intrd/pdf/StrategicPlan2006\\_JAN10.pdf](http://www.intrd.gov.nl.ca/intrd/pdf/StrategicPlan2006_JAN10.pdf)); and
- the *Toolbox of Ideas for Smaller Centres* (<http://www.icavictoria.org/toolbox.htm>)
- *Retention and Integration of Immigrants in Newfoundland and Labrador - Are We Ready?* (<http://www.hrle.gov.nl.ca/hrle/immigration/pdf/ImmigrationStudyFinal.pdf>)

### **Deadline for Proposals**

Applicants must send one electronic copy, and two hard copies of their proposal before the close of business on Friday, March 12, 2010, forwarded to the addresses below.

All submissions should be addressed to:

Sheldon O'Neill  
Settlement and Integration Consultant  
Dept of Human Resources, Labour and Employment  
Office of Immigration and Multiculturalism  
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Submissions and questions related to the RFP only should be addressed by e-mail to:  
[sheldononeill@gov.nl.ca](mailto:sheldononeill@gov.nl.ca)

All other immigration questions/concerns should be directed to:  
[immigration@gov.nl.ca](mailto:immigration@gov.nl.ca)